



# Parent Consent Form

## DOODLE 4 GOOGLE Parent and/or Legal Guardian Written Consent

**Instructions:** Parents and/or legal guardians please read this Parent Consent Form and the Contest Rules below carefully. If you wish to give consent, please complete and sign the Parent Consent Form. If your child's school and/or after school program is participating in Doodle 4 Google, please return this form along with the completed doodle to the school or organization. If you are submitting your child's doodle by mail, please submit this form along with the completed contest Entry Form by mail to the following address:

**Doodle 4 Google 2011  
P.O. Box 408  
Elmsford, New York 10523-0408**

Submissions mailed by courier service (Fed Ex, UPS, etc.) must be sent to the following address:

**Doodle 4 Google 2011  
6 Westchester Plaza  
Elmsford, New York 10523**

Submissions that are not accompanied by a properly signed and completed Parent Consent Form and any other necessary information or materials will not be accepted by Google. Note: students who are 18 or older may complete and sign the consent form themselves. Residents of Alabama and Nebraska must be 19; Mississippi residents must be 21.

Full name of parent and/or legal guardian:

I am the lawful parent and/or legal guardian of:

Child's full name ("Entrant")

Date of birth (MM/DD/YY)

Place of Birth (City, State)

Last Four Digits of Child's Social Security Number

Grade Level



# Parent Consent Form

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**By checking this box, the Entrant has my consent and permission to items 1-5 below.**

1. Enter and participate in the Doodle 4 Google Competition ("Contest"). I acknowledge that I have read and understand the attached Contest Rules, and that I and the Entrant will be bound by these Contest Rules
2. Allow the Entrant's name, age, grade level, region, and school or After School program to be displayed along with their doodles.
3. Participate in any media or promotional events, including any possible winner ceremonies, media interviews, and publicity events, related to the Contest.
4. I confirm that the Entrant is a citizen or legal permanent resident of the United States and will report any prize winnings to all relevant federal, state, and local tax authorities.
5. Privacy Disclaimer: Any personal information collected during the course of the Contest by Google will be used for administering this competition, or as otherwise set out in the Contest Rules. Except where prohibited by law, participation in the Contest constitutes the Entrant's and his or her parent's/legal guardian's consent to the storage, use and disclosure of the Entrant's entry details as set out in the Contest Rules.

## Parent and/or Legal Guardian Contact Information

|   |
|---|
| Number/Street Address and apt. #                        |
| City, State, Zip  |
| Telephone and fax numbers (work/residence)              |
| Full name and signature of parent and/or legal guardian |



# Contest Rules

1. **Contest Description.** The Doodle 4 Google Competition (the “**Contest**”) is designed to encourage eligible U.S. school students (“**Entrant(s)**”) to use their creativity to create their own interpretation of the Google logo. Judges will choose the winning entries and prizes will be awarded in accordance with these Official Rules.
2. **Sponsor.** The Contest is sponsored by Google Inc. (“**Google**”), a Delaware corporation with principal place of business at 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.
3. **Binding Agreement.** In order to enter the Contest, you must agree to these Official Rules (“**Rules**”). The Rules consist of: (i) the terms and conditions on this page; (ii) the Entry Form; and (iii) the Parent Consent Form (“**Contest Materials**”). If you are a minor, you must obtain the prior permission of your parent and/or legal guardian, who must agree to these Rules on his/her and your behalf before you can enter this Contest. Because these Rules form a legally binding agreement with respect to this Contest, please read them carefully. If you do not agree to the Rules, you are not eligible to participate in the Contest or to win any of the prizes. You agree that registration for this Contest and/or a submission of an entry in the Contest constitutes your agreement to these Rules.
4. **Eligibility.** The Contest is open to students enrolled in private or public elementary and secondary schools (grades K–12) as well as home schools (grades K-12) in the 50 United States and the District of Columbia, excluding U.S. territories (collectively, “**U.S. School(s)**”). The Contest is also open to students who participate in one of the following “**After School Programs**” and are also enrolled in a U.S. School as defined above: (i) Boys & Girls Clubs of America; or (ii) Girl Scouts of the USA. Registration opens **January 19, 2011**. Registration ends **March 2, 2011 at 11:59:59 P.M. Pacific Time (PT)**. Only one doodle per Entrant is allowed. In the case of duplicate or multiple entries from the same Entrant, then the first entry to arrive at the designated submission address (as determined by the “received by” date) will be accepted as the entry into the Contest. Internet access is required to register for the Contest. At the time of submission of a Doodle, each Entrant must: (i) be a U.S. citizen or a permanent U.S. legal resident (e.g., must be able to show proof of legal permanent residence, for example, a “green card”); (ii) be enrolled in a U.S. School (defined above); (iii) have obtained his or her parents’ or legal guardians’ prior permission and have agreed to be bound by these Rules on the Parent Consent Form. Employees, interns, contractors, and official office-holders, as well as their immediate families, of Google, its affiliates, and any representatives or agencies of Google or other persons professionally connected with the Contest are not eligible to participate. The National Winner and the three (3) National Finalists from previous years are eligible to enter, but are not eligible to receive the National Winner or National Finalists prizes. This Contest is void where prohibited.
5. **Contest Period.** The Contest begins on **January 19, 2011 at 6:00:00 A.M. Pacific Time (PT)**. The Contest ends on **May 19, 2011 at 11:59:59 P.M. Pacific Time (PT)**.
6. **Who Can Register.** Teachers, principals and representatives from U.S. Schools and the above mentioned After School Programs, in addition to parents or legal guardians of children enrolled in U.S. Schools, are eligible to register and submit entries on behalf of eligible Entrants (“**Authorized Registrants**”) as defined by these Rules.
7. **How To Enter.** The registration period on the Doodle 4 Google website ([www.google.com/doodle4google](http://www.google.com/doodle4google)) (“**Contest Website**”) ends on **March 2, 2011 at 11:59:59 P.M. Pacific Time (PT)**. Contest Materials and instructions are posted on the Contest Website. Submissions must be sent by mail or by courier service (Fed Ex, UPS, etc.) to the addresses indicated below.

Submissions sent by mail must be sent to the following address:

**Doodle 4 Google 2011**  
**P.O. Box 408**  
**Elmsford, New York 10523-0408**

Submissions sent by courier service must be sent to the following address:

**Doodle 4 Google 2011**  
**6 Westchester Plaza**  
**Elmsford, New York 10523**

Entries sent by means other than mail or courier service or by anyone other than Authorized Registrants will not be considered eligible entries. Submissions must be: (i) complete (as determined by Google); (ii) in English (unless otherwise specified); (iii) postmarked by **March 16, 2011 by 11:59:59 P.M. Pacific Time (PT)**; and (iv) received no later than **March 18, 2011, by 11:59:59 P.M. Pacific Time (PT)**. Any submission not meeting the aforementioned criteria will be disqualified. Google accepts no responsibility for submissions lost, delayed, damaged, defaced, or mislaid, howsoever caused.

8. **Conduct.** By entering the Contest, you and your Authorized Registrant agree to comply with and be bound by the Rules, which will also be posted on the Contest Website. Failure to comply with these Rules may result in your disqualification from the Contest. You further agree to comply with and be bound by the decisions of the judges, which are final and binding in all respects. Google reserves the right in its sole discretion to disqualify any Entrant it finds to be: (1) tampering or attempting to tamper with the entry process or the operation of the Contest; (2) violating the Rules; (3) violating the terms of service, conditions of use or general rules or guidelines of any Google property or service; (4) acting in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; or (5) failure to provide documentation verifying U.S. citizenship or permanent U.S. residency. Any false information provided within the context of the Contest by any Entrant concerning identity, postal address, ownership of rights or non-compliance with the Rules may result in the immediate

disqualification of an Entrant from the Contest. Google further reserves the right to disqualify any entry that it believes in its sole and unfettered discretion, infringes upon any third party right, violates any law or otherwise does not comply with these Rules. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY PROPERTY OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, GOOGLE RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

**9. Judging and Selection of Winners.** Entries will be judged by Google employees and a panel of independent "**Celebrity Judges**" based on the following judging criteria:

- (i) artistic merit
- (ii) creativity
- (iii) communication of the Contest theme
- (iv) appropriateness of supporting artist statement, and
- (v) whether the submission adheres to these Rules

Decisions of the judges are final and binding. In the event there are not enough eligible entries, not all prizes will be awarded. If a winner is not able for whatever reason to accept his or her prize, then Google reserves the right to award the prize to another Entrant or U.S. School or After School Program. Submissions will be divided into four grade groups for judging:

- (i) Grades K -3
- (ii) Grades 4 -6
- (iii) Grades 7 -9
- (iv) Grades 10-12

There will be four (4) levels of judging for each grade group that will result in finalists at each of the following levels: "**State Finalists**," "**Regional Finalists**," "**National Finalists**" and a "**National Winner**" as described in further detail below. Each level of state and regional judging will include judging by Google employees, a panel of Guest Judges, and the Google Doodle artists.

For purposes of the state level judging, entries from the District of Columbia will be judged as coming from the State of Maryland. At the state level, up to four hundred (400) State Finalists will be selected to advance forward in the Contest (one hundred (100) per grade group; two (2) from each state). For purposes of the regional level judging, states will be divided into regions as indicated on the [Contest Website](#). At the regional level, forty (40) Regional Finalists (ten (10) per grade group; one (1) from each region) will be selected from the pool of four hundred (400) State Finalists. Winners at the state and regional levels will be notified on or before **May 4, 2011**. At the national level, four (4) National Finalists (one (1) per grade group) will be selected from the pool of Regional Finalists. National level judging will be comprised of two components, (i) public voting via the Contest Website, and (ii) a panel of Google employees. Online public voting starts on **May 4, 2011 at 12:00:00 A.M. Pacific Time (PT) and closes on May 13, 2011 at 11:59:59 P.M. Pacific Time (PT)**. Google employees will then choose one (1) National Winner from among the four (4) National Finalists selected by the public online vote. The forty (40) Regional Winners will be invited to attend an awards ceremony on **May 19, 2011** at the Google New York office, where the three (3) National Finalists and the one (1) National Winner will be announced.

Google has hired third party administrator [Marden-Kane, Inc.](#) to help manage submissions. Marden-Kane, Inc. is an independent, third-party marketing services organization retained by Google to assist with the administration of this Contest. At times during the Contest, a Marden-Kane representative may contact an Entrant for customer service purposes.

**10. Prizes.** The National Winner will win a \$15,000 college scholarship to be used at the school of his or her choice; a trip to the Google New York office on **May 19, 2011** (retail value approximately \$1,500); a \$25,000 grant toward the establishment/improvement of a computer lab for his or her current school or After School Program (home schools are ineligible for the \$25,000 grant toward establishment/improvement of a computer lab); a laptop computer (retail value approximately \$1,000); a Wacom digital design tablet (retail value approximately \$60); and a T-shirt with his or her Google Doodle printed on it (retail value approximately \$15). The National Winner's doodle will be displayed on the [www.google.com](#) home page for one day. If a parent or legal guardian submits an entry and the Entrant becomes the National Winner, the \$25,000 grant toward the establishment/improvement of a computer lab will be awarded to the U.S. School where the Entrant is enrolled. The three (3) National Finalists who were not the National Winner will win a \$5,000 college scholarship to be used at the school of his or her choice, a Wacom digital design tablet (retail value approximately \$60), a trip to the Google New York Office on **May 19, 2011** (retail value approximately \$1,500), and a T-shirt with his or her Google Doodle printed on it (retail value approximately \$15).

The thirty-six (36) Regional Winners who did not become National Finalists will win a trip to the Google New York Office on **May 19, 2011** (retail value approximately \$1,500), a Wacom digital design tablet (retail value approximately \$60), and a T-shirt with his or her Google Doodle printed on it (retail value approximately \$15). The three hundred sixty (360) State Finalists who did not become Regional Winners will each receive a Doodle 4 Google T-shirt featuring the Contest logo (retail value approximately \$8) and a Doodle 4 Google winner's certificate. For the National Winner's college scholarship, Google will gross up the scholarship amount to a maximum of \$25,000 to cover taxes. Google will also gross up the \$5,000 educational grants to a maximum of \$7,000 to cover taxes for each of the three (3) national finalists. The National Winner and three (3) National Finalists are responsible for taxes not covered by this grossed-up amount, as well as any other incidentals or costs associated with claiming their prizes. All minors traveling to the Google New York Office must be accompanied by one (1) parent or legal

guardian. The trip portion of the prizes will consist of economy-class airfare for the Entrant and for his or her one (1) parent or legal guardian from a major airport that is the closest to the winner's residence to a New York City area airport; hotel accommodations for two nights in New York City; and meals and transport to and from the airport, the hotel, and to the NY Google office for the duration of the event on **May 19, 2011** in New York City. Airfare, hotel accommodations, transport and meals will be arranged at Google's discretion. Winners are responsible for transport from his or her home to and from the airport and any other incidentals or expenses. There is no cash alternative and the prizes must be taken as offered. Google reserves the right to substitute prize(s) of an equivalent value should the Contest prizes become unavailable for any reason. Two (2) Quality Awards will be awarded to one (1) Boys & Girls Clubs of America center and one (1) Girl Scouts of the USA troop for the most entries that make it to the 400 State Finalists round. In the event of a tie, the winners will be decided based on the State Finalist with the highest cumulative quality score. Each award consists of 20 net book computers (\$3,000 in cash value) and a \$2,500 technology grant.

**11. Media Activity:** By participating in this Contest, you agree and hereby grant Google permission to use, copy, modify, distribute, and publicly display your Contest submissions for any purpose, such as, but not limited to, press and media communications, without any compensation or attribution to you. You also agree to participate in any media or promotional activity regarding the Contest. If you are a the National Winner, one of the three (3) National Finalists, one of the forty (40) Regional Winners or one of the four hundred (400) State Finalists, you agree that Google may use your name and likeness to administer and promote the Contest and to conduct media interviews and promotional events.

**12. Privacy Notice.** By participating in this Contest, you agree that Google can collect your personal information, and that if Google cannot collect the required data, you may not be eligible to participate in the Contest. Any personal information collected during the course of the Contest by Google will only be used for administering this Contest and for other purposes as outlined in these Rules, and will be subject to the practices described in the Google Privacy Policy located at <http://www.google.com/intl/en/privacy.html>. You will have the right to access, review, rectify or cancel any personal data held by Google by writing to Google (Attention: Privacy Matters) at the Google address listed in Section 2.

**13. General Conditions.** This Contest is governed by the laws of the State of California, United States. All federal, state and local laws and regulations apply. By participating in this Contest, you agree to be bound by the terms of these Rules and by Google's decisions, which are final and binding on all matters pertaining to this Contest. Return of any prize/prize notification may result in disqualification and selection of an alternate winner. Any potential winner who cannot be contacted within five (5) business days of attempted first notification will forfeit his or her prize. Potential prize winners may be required to sign, notarize, and return an affidavit or declaration of eligibility, a liability/publicity release, an I.R.S. Form W-9, within three (3) business days and provide any additional information that may be required by Google. Failure to comply within this time period may result in disqualification and selection of an alternate winner. Google is not responsible for any typographical or other error in the printing of the offer, administration of the Contest or in the announcement of the prizes. Entrants certify that their submission is original, the submission is drawn without any help from an adult, and that they are the sole and exclusive owner and rights holder of the submitted submission (or if they are not sole and exclusive owner and rights holder of the submission, that they have obtained the necessary permission to include the submission in the Contest) and that they have the right to submit the submission in the Contest. Each entrant agrees not to participate in the Contest in any manner that might: (i) infringe any third-party proprietary, intellectual property, industrial property, personal rights or other rights, including without limitation, copyright, trademark, patent, trade secret or confidentiality obligation; or (2) otherwise violate applicable law in any countries in the world.

**14. No Recourse to Judicial or Other Procedures.** To the extent permitted by law, the rights to litigate, to seek injunctive relief, or to any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this Contest are hereby excluded, and you expressly waive any and all such rights.

**15. LIMITATIONS OF LIABILITY:** TO THE MAXIMUM EXTENT PERMITTED BY LAW, YOU INDEMNIFY AND AGREE TO KEEP INDEMNIFIED GOOGLE AT ALL TIMES FROM AND AGAINST ANY LIABILITY, CLAIMS, DEMANDS, LOSSES, DAMAGES, COSTS AND EXPENSES RESULTING FROM ANY ACT, DEFAULT OR OMISSION BY YOU AND/OR A BREACH OF ANY WARRANTY BY YOU SET FORTH HEREIN. TO THE MAXIMUM EXTENT PERMITTED BY LAW, YOU INDEMNIFY AND AGREE TO KEEP INDEMNIFIED GOOGLE AT ALL TIMES FROM AND AGAINST ANY LIABILITY, ACTIONS, CLAIMS, DEMANDS, LOSSES, DAMAGES, COSTS AND EXPENSES FOR OR IN RESPECT OF WHICH GOOGLE WILL OR MAY BECOME LIABLE BY REASON OF OR RELATED OR INCIDENTAL TO ANY ACT, DEFAULT OR OMISSION BY YOU UNDER THESE RULES INCLUDING WITHOUT LIMITATION RESULTING FROM OR IN RELATION TO ANY BREACH, NON-OBSERVANCE, ACT OR OMISSION WHETHER NEGLIGENT OR OTHERWISE, PURSUANT TO THESE RULES BY YOU. TO THE MAXIMUM EXTENT PERMITTED BY LAW, YOU AGREE TO HOLD GOOGLE, ITS RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES AND ASSIGNS HARMLESS FOR ANY INJURY OR DAMAGE CAUSED OR CLAIMED TO BE CAUSED BY PARTICIPATION IN THE CONTEST AND/OR USE OR ACCEPTANCE OF ANY PRIZE WON.

**16. Third Parties.** Google is not responsible for the policies, actions, or inactions of others, including Entrant's parents or legal guardian or representatives from U.S. Schools or After School Programs that might prevent the Entrant from entering, participating, and/or claiming a prize in this Contest.

**17. Intellectual Property.** By registering for the Contest and/or submitting an entry you agree explicitly that all components of your artwork and supporting statement are indeed original creations. Any intellectual property infringement, misuse or plagiarism of another's work in any form or state will result in immediate disqualification and forfeiture of eligibility to receive all awards, recognition and prizes. You also agree to allow Google to make public statements regarding any disqualifications and any grounds for disqualification. All intellectual property and industrial property rights in any entries that belonged to the Entrants will remain with the Entrants, but the submissions will otherwise become the property of Google, and will not be returned after the Contest. You grant Google permission to use, copy, modify, distribute, and publicly display your Contest submission for any purpose, including display on the Google website, without any attribution or compensation to you.

**18. Internet.** Google is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission. Google is not responsible for theft or destruction or unauthorized access to or alterations of

Contest materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind. Google is not responsible for inaccurate transmissions of or failure to display Contest materials on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. If for any reason the Internet portion of the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, Google reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest.

**19. Severability.** If any provision(s) of these Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

**20. Winner List.** The names of the winners will be posted on the Contest Website within one (1) week of the end of the Contest.

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